

So you've seen there's a benefit of advertising to attract candidates, here's how to do it.

First navigate to the Employers section of the site then follow these instructions by clicking the Employers tab or the register as employer link on the homepage.

The screenshot displays the EditorialJobs website interface. At the top, the navigation bar includes links for Home, Jobseekers, Employers, FAQs, Resources, and Contact Us. The main content area is divided into three columns:

- Latest Jobs:** Lists three job openings: "Editorial Manager" (International, Luxembourg, £2200-3000), "Investment Writer" (London - City, £30K+), and "Account Manager" (West Midlands). It also features an RSS feed link and a section for "Employers: Looking To Hire?" with logos for Visa, Mastercard, and PayPal.
- Employer Login | Forgot Login?:** Contains a login form with fields for Email (your@email.com) and Password, and a Login button. Below the form is an "Employers" section with a list of benefits for registering, such as "Your vacancies on the UK's 1st full service editorial ONLY job board" and "Real time job postings and email applications". An illustration of five 3D figures is shown to the right. A "Benefits" section below lists options like "Advertise your job vacancies online" and "Upload your company logo".
- Now Recruiting:** A vertical list of logos for companies currently recruiting, including global witness, Utopia (Kitchen & Bathroom), YELL, AltAssets, OXYGEN<sup>10</sup>, and wahanda (HEALTH · BEAUTY · HAPPINESS). A "View All Employers" link is at the bottom.

Now you've done that you'll be asked to fill in some vital details about your organisation on the registration screen pictured below.

The screenshot shows the EditorialJobs website interface. At the top, there is a navigation bar with links for Home, Jobseekers, Employers, FAQs, Resources, and Contact Us. The main content area is divided into three columns. The left column features a 'Latest Jobs' section with three job listings: 'Editorial Manager' (Luxembourg, €2200-3000), 'Investment Writer' (London, UK), and 'Account Manager' (West Midlands, UK). Below these are links for 'RSS: What is RSS?' and 'Employers: Looking To Hire?' with logos for Visa, Mastercard, and PayPal. The middle column is the 'Employer Registration' form, which includes sections for 'Login Details' (Email Address, Password), 'Personal Details' (Company Name, Contact Name, Company Description, Address, Zip/Postal Code, Country, Telephone, Website URL), and an 'Upload Company Logo' section with a 'Browse...' button and a checkbox for terms and conditions. The right column displays 'Now Recruiting' logos for MoneyWeek, Cambridge University Press, PennWell, Reed Business Information, ClearView Financial Media, and wahanda, with a 'View All Employers' button. The footer contains copyright information for EditorialJobs and links to Contact Us, Terms & Conditions, and Privacy Policy.

Firstly is the e-mail address that you wish to use as a login. This e-mail address will also be used for all EditorialJobs.co.uk communications. (Please note this is not the e-mail address that candidates will apply to unless you specify it when advertising your vacancy.)

The contact name works in the same way as the e-mail address.

Please fill in all the details especially the company description in as much detail as possible.

If you have a company logo file stored on your computer or intranet please copy the file to your desktop for easy uploading, then just click browse and search for the file as you would any other document on your computer, once located, click the open or ok button in the browse box.

Once completed you will be presented with a screen that looks like the one below. All you have to do now is login, select your employer plan and start advertising.

The screenshot shows the EditorialJobs website interface. At the top left is the 'EditorialJobs' logo. A navigation bar at the top right contains links for 'Home | Jobseekers | Employers | FAQs | Resources | Contact Us'. The main content area is divided into three columns:

- Latest Jobs:** Lists three job openings:
  - E-Commerce Manager:** Full Time, London - Central, United Kingdom, Salary: £30,000 - £45,000 per annum.
  - Motion Graphics Freelancer:** Full Time, Buckinghamshire, United Kingdom, Salary: £150 - £250 per day.
  - Web Manager:** Full Time, London - Central, United Kingdom, Salary: £30,000 - £38,000 per annum.
- Registration Complete:** A central message box stating 'Thank you for becoming a registered employer.' and 'Please [click here](#) to log into your employers user area where you will be able to use all of our employer services.'
- Employers: Looking To Hire?:** A section featuring logos for VISA, MasterCard, PayPal, and other payment methods.

On the right side, there is a 'Now Recruiting' section with logos for 'magezine PUBLISHING LTD', 'Adfero', 'wahanda HEALTH·BEAUTY·HAPPINESS', 'global witness', 'BioMed Central The Open Access Publisher', and 'which?'. A 'View All Employers' link is located at the bottom of this section.